

Launched a new product in 2008?
We want to hear about it... and so do the readers of *Kitchen and Bath Business!*

Enter the **K+BB**

2008

Product **Innovator** Awards

Honoring the Most Innovative New Products of the Year

Respect, Recognition & Praise

Your new products deserve it and now's your chance to gain it from the industry's top professionals.

The *K+BB* Product Innovator Awards honor manufacturers for superior product innovation. If you are a manufacturer that has unveiled a new kitchen or bath product anytime during 2008, you're eligible to enter. Winners will be announced and covered in the December 2008 issue of *K+BB*.

Entry Fee for First Product: \$150

Each Additional Entry: \$50

Entry Deadline: October 27, 2008

All entries will be judged by a panel of distinguished industry professionals.

**Judging Criteria: Innovation, Aesthetics,
Technical Advancements & Value**



Kitchen Categories

- Cabinets
- Surfacing
- Faucets
- Appliances/Ventilation
- Kitchen Sinks
- Hardware
- Lighting
- Miscellaneous

Bathroom Categories

- Cabinets/Vanities
- Surfacing (Flooring & Walls)
- Faucets & Sinks
- Ventilation
- Toilets
- Tubs & Whirlpools
- Shower Systems
- Accessories

**For an official entry form, go to
www.kbbonline.com.**

For further information, contact
Alice Liao at aliao@kbbonline.com
or 646-654-4408.

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Requirements

1. Products must have been introduced for regular production (no prototypes) in 2008. Entrants may submit forms for as many different products as they like, in as many categories as they choose; however, the same product may not be entered in more than one category. Submit a single product, not a line of products.

2. Judges reserve the right to reassign products to other categories if necessary. Decisions by the judges are final.

3. Competition fee is \$150 per entry; each additional entry is \$50. Each product must have its own entry form (photocopies are acceptable), and the entry fee must accompany the entry form. Please make checks payable to *Kitchen and Bath Business*. All questions on the entry form must be answered.

4. At least one 300 dpi color image of each product must be submitted with the entry form. Multiple views (other angles) and technical information are encouraged. Identify each image with the manufacturer name, product name and category. Samples when practical or necessary are accepted, but cannot be returned.

Winners will be featured in the December 2008 issue of *K+BB*.

Send your completed entry form(s) to:
Kitchen and Bath Business
770 Broadway, 6th floor
New York, NY 10003
Questions? Call 646-654-4408 for more information.

Entry Form

Be sure to include:

- 1.** Official Entry Form with all questions completed.
- 2.** At least one 300 dpi color image of each product submission. (Multiple views are encouraged. Identify each image with the manufacturer name, product name and category.)
- 3.** Entry Fee—\$150 for first entry, each additional entry \$50.
- 4.** Make checks payable to *Kitchen and Bath Business*. Credit cards: American Express, Visa, Mastercard
- 5.** Additional specification sheets, technical information or product information.

(All questions must be answered for entry to be considered. Use separate sheets if necessary. Bear in mind—the more information, the easier the judges' job. Samples, where practical, are encouraged but are not necessary. Samples cannot be returned.)

Company name: _____

Street: _____

City, State, Zip: _____

Country: _____

Phone number with area code: _____

Fax number: _____

Name of person entering: _____

Title: _____

Product name: _____

When introduced: _____

What sizes/colors/styles are offered?

Who is/are designer/members of design team?

What market need does this product answer and how does it meet that need?

What engineering advances does this product represent?

What aesthetic merit does this product have?

